

What is it?

Creative Europe is a European Union programme which builds on and brings together the former Culture, MEDIA and MEDIA Mundus programmes. It is sub-divided into two sub-programmes, Culture and MEDIA, and also supports a cross-sectoral strand.

What is its mission?

This programme aims to support the European audiovisual, cultural and creative sector. The different funding schemes encourage the audiovisual, cultural and creative players to operate across Europe, to reach new audiences and to develop the skills needed in the digital age. By helping European cultural and audiovisual works to reach audiences in other countries, the programme will also contribute to safeguarding cultural and linguistic diversity.

What is its budget?

The budget amounts to € 1.46 billion, which is 19% higher than its predecessors.

Description

Culture Sub-Programme

Under the Culture sub-programme, there are opportunities for:

- Cooperation between cultural and creative organisations from different countries;
- Initiatives to translate and promote literary works across the European Union;
- Networks helping the cultural and creative sector to operate competitively and transnationally;
- Establishing platforms to promote emerging artists and stimulating European programming for cultural and artistic works.

The supported activities of this sub-programme aim to enable cultural and creative players to work internationally and these funding opportunities cover a diverse range of schemes and actions:

1. Cooperation Projects (maximum duration 48 months; maximum contribution € 2M);
2. Literary Translation (maximum duration three years; maximum contribution €100 000/year);
3. European Platforms (maximum duration three years; maximum contribution €500 000/year);
4. European Networks (maximum duration three years maximum contribution €250 000/year);

Each of these actions have their own specific activities, eligibility and financial rules and evaluation criteria. A more detailed analysis of each of these actions is available on the UProj presentation on Creative Europe.

Besides EU countries, Iceland, Norway, Albania, Bosnia and Herzegovina, Former Yugoslav Republic of Macedonia, Montenegro, Republic of Serbia, Moldova, Georgia can also participate.

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MEDIA Sub-Programme

The MEDIA sub-programme of Creative Europe aims to:

- Support the EU film and audiovisual industries financially in the development, distribution and promotion of their work;
- Help launching projects with an European dimension and nurture new technologies;
- Enable European films and audiovisual works including feature films, television drama, documentaries and new media to find markets beyond national and European borders;
- Fund training and film development schemes.

There are several types of actions and schemes under this sub-programme. The maximum duration of the project and maximum contribution will vary depending on the type of action and type of project.

1. Access to Markets
2. Audience Development
3. Co-production Funds
4. Development Video Games
5. Development Single Projects + Slate Funding
6. Distribution
7. Film Festivals
8. Online Distribution
9. Training
10. TV Programming

Each of these actions have their own specific activities, eligibility and financial rules and evaluation criteria. A more detailed analysis of each of these actions is available on the UProj presentation on Creative Europe.

Besides EU countries, Iceland, Norway, Bosnia and Herzegovina, Georgia (only training, festivals, audience development and market access activities) can also participate.

Cross-Sector Strand

The Cross-sector strand of the Creative Europe programme is designed to serve three primary functions:

- The establishment of a Guarantee Facility targeting the cultural and creative sectors;
- The promotion of transnational policy cooperation;
- Supporting a network of Creative Europe Desks.

Who can apply?

Publishers, private companies, non-profit organisations, associations, charities, foundations, municipalities, town councils, film institutes, festivals, film clubs, sales agents, distribution companies, cinema and theatrical distributors, producers, exhibitors, etc. As a general rule, individuals may not apply as this programme is mainly directed to entities active in the cultural and creative sectors.

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How to apply?

Before your application:

- Check the [Creative Europe website](#) to see if there are open calls for proposals, as applications can only be submitted in response to a call;
- Read all the relevant documentation carefully;
- Get your ECAS account and get access to the PIC number of UPorto.

After this process:

- Start filling in the online application form (eForm);
- Do not forget to complete the compulsory annexes to the eForm;
- Be aware that some opportunities ask for a submission of a package, which must be sent via mail – check the requirements under each action.