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The Noble & Murat Brand, from Exporter to Port Wine Producer

The Noble & Murat Company was founded in the first half of the 19th century as an exporter of Port wine, but also of other products, especially codfish. This company marked the Port wine market and kept great activity until the end of the 19th century. This historic brand was rehabilitated in the 21st century when it was acquired by descendants of two families long associated with the Port wine sector. In this presentation we intend to present the early Noble & Murat trader company - origins, business and markets - in order to understand the reasons for the reappearance of the brand, now focused exclusively on the production of high quality Port wines.