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HOUSING CONDITIONS IN PORTUGAL

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ABSTRACT. This paper aims to analyse the changes that have taken place over the last decade in housing conditions in Portugal, based on data collected in the last two Housing Censuses (1991 and 2001) published by the Portuguese National Statistics Institute.

The information available for this period indicates intensive construction dynamics in Portugal. The real estate development in some NUTS (Nomenclature of Territorial Units for Statistics) exceeds the growth in the number of households, pointing clearly to a concentration of investments in housing, and has broadened and accentuated previous tendencies in the expansion and structural transformation of areas under construction. When considering this situation, two issues arise: the way in which this dynamic in production mirrors the relationships between households and housing, and the main spatial variations in these processes.

Thus, the changes operated in the occupancy and ownership of housing are described, with particular attention paid, on the one hand, to an increase in easy access to home ownership, to the detriment of other forms of housing occupancy and, on the other, to changes in the profile of buildings, as well as more qualitative aspects of the housing stock.

Despite the substantial expansion of the housing stock and improvements in its quality, as a result of the many social housing programmes implemented by successive governments, some NUTS still display significant housing deficiencies.

KEY WORDS: Portugal, housing stock, housing conditions, housing deficiencies.

INTRODUCTION

The results of the 1991 and 2001 Censuses, published by the National Statistics Institute, highlight some features of the resident population, households, buildings and housing, according to several spatial breakdowns.

A study centred on housing can apply this information to perform different types of analysis:

- first, it is possible to quantify the evolution of the housing stock, comparing it with previous periods, or with other points of reference, which is commonly known as construction dynamics;
- it is also possible to analyse the way in which real estate dynamics are mirrored in the relationship between households and housing, through data on occupancy and ownership and on some of their qualitative aspects. This analysis allows us to consider the conditions of housing occupancy, an indicator of the stock's capacity to accommodate resident families and the quality of the housing;
- lastly, we can highlight the territorial dimensions of these housing expansion processes and the changes in the relationships between households and housing. In this case, attention should be drawn to real estate development models, emphasising areas with greater construction dynamics, which reflect a dominant logic of housing location and identify changes in the typology of construction.

This paper aims to provide insights into the housing stock in Portugal. The analysis is based on the NUTS 1 regions (Mainland Portugal and Autonomous Regions of Madera and Azores) and the NUTS 2 of Mainland Portugal (North, Centre, Lisbon and Tagus Valley, Alentejo and the Algarve).

CONSTRUCTION DYNAMICS

The rise in housing has always been higher than 20% in the last few decades in Portugal, even though the growth rates declined from 1970 to 2001: 27% in the 1970s, 22% in the 1980s and 21% in the 1990s.

At the international level, trends in Portugal followed similar patterns to those of other Western countries, with construction rates peaking in the 1970s as a response to the housing needs of the post-war baby boom generation. The drop in housing growth rates in the following decade was however smaller than in other European countries, and the rise in the Portuguese housing stock in the 1990s was in fact significantly higher. For example, the growth rate in the time span considered (1991–2001) is more than double that of France and Spain, and more than triple that of Italy (Rodrigues, 2002).

The number of dwellings has practically doubled over the last three decades and the growth rate is consistently higher than that of number of households, which in 2001 placed Portugal at the second highest housing ratio per household (1.38) within the EU, only surpassed by Spain (1.44).

In regional terms, the number of dwellings exceeds the number of households in the North, Centre and Algarve regions in the 1990s, whereas the ratio is more balanced in the other regions (Tab. 1).

Table 1. Conventional Dwellings and Resident Households, 1991 and 2001

NUTS 2	Conventional Dwellings 1991	Households 1991	Conventional Dwellings 2001	Households 2001
North	1,278,948	1,009,594	1,605,157	1,203,226
Centre	812,433	566,771	945,322	566,771
Lisbon and V.T.	1,422,198	1,108,205	1,701,426	1,286,765
Alentejo	267,289	192,694	304,539	200,884
Algarve	211,288	117,015	276,093	147,014
Madeira	79,001	64,911	94,271	72,938
Azores	83,810	62,886	92,617	71,389
Portugal	4,154,967	3,315,708	5,019,425	3,619,528

Source: National Statistics Institute, 1991 and 2001 Censuses.

The housing growth rate in the 1990s was higher than that of buildings, which revealed an increase in average building size, going from 1.46 to 1.6 dwellings per building. In territorial terms, the Lisbon and Tagus Valley region stands out from the others, with an average size of 2.4 dwellings per building, as does the Algarve with an above average size of 1.7.

With regard to the age of the housing stock, only 14% of the existing dwellings were built before 1945. In the last three decades, construction rates and rates of land occupation were very high, as about 63% of the conventional housing in 2001 had been built between 1971 and 2001. In territorial terms, all regions experienced intense real estate development in the last few decades (Tab. 2).

Table 2. Conventional Dwellings by construction period (%), 2001

NUTS 2	Dwellings before 1945	Dwellings 1945–1970	Dwellings 1971–2001
North	14%	20%	66%
Centre	16%	24%	60%
Lisbon and V.T.	10%	30%	60%
Alentejo	28%	22%	50%
Algarve	11%	18%	71%
Madeira	16%	20%	64%
Azores	20%	20%	60%
Portugal	14%	23%	63%

Source: Author's computations based on data available from the National Statistics Institute, 2001 Census.

In terms of regional distribution, the average age of the housing stock is higher in the Alentejo, and Lisbon and Tagus Valley, while the Algarve, North, Madeira and the Azores have a more recent stock, a result of a more intense construction dynamic in the last few decades (Tab. 3).

Table 3. Average Age of Buildings

NUTS 2	Average Age of Buildings
North	38.4
Centre	40.8
Lisbon and V.T.	42.9
Alentejo	46.5
Algarve	40.3
Madeira	35.6
Azores	38.5
Portugal	38.5

Source: Author's computations based on data available from the National Statistics Institute, 2001 Census.

FORM AND REGIME OF OCCUPANCY

A common trait throughout the European Union is the increased ease of access to home ownership and a slowdown, or at least stagnation, in the rental market. This feature is more relevant in the Southern European countries (Allen, 2004) and has marked social and economic development in Portugal over the last few decades. For example, Spain, Greece, Italy and Portugal show higher rates of owner-occupied housing (over 70%) than countries of Northern Europe (Austria 58%, Belgium 68%, Denmark, 53%, Finland 63%, the Netherlands 55%, Sweden 46% and the United Kingdom 69%) (Housing Statistics in the European Union, 2004, p. 50).

Several factors have enabled this access to ownership, among them cultural features, a rise in family income, abundant supply and relative stability in prices. Also relevant are public policies which favour lines of credit, in detriment of support for renting.

Several aspects of the development of the housing stock in Portugal in the 1980s and 1990s can be highlighted: a rise in access to home ownership on the part of a large number of households, the number of second homes increased, and the real estate market revealed some signs of surplus.

In 1991, 65% of housing classified as permanent place of residence was owner-occupied. This figure rises to 76% in 2001, revealing a significant shift in home ownership regimes. Rented housing used as permanent place of residence dropped from 28% in 1991 to 21% in 2001.

In absolute terms, these indicators bear another meaning. Between 1991 and 2001, the number of fully-owned permanent dwellings goes from 1.9 million to 2.7 million, revealing the true dimension of home ownership.

Volatility in the global economy and the housing market, together with instabilities in the labour market, leading to profound impacts on household income and savings, raise the question as to whether the younger generations will have such easy access to housing and affordability as their parents did, supported by the market and the State since World War II. Access to home ownership did indeed coincide with a period of strong growth in housing stock and public investment in housing, a situation which no longer holds true today. Sharp cuts have been made in public investment, thus increasing the incentives for home ownership – particularly in EU countries, due to the well-known budgetary control collectively embraced by member countries – a reality which has been in place for almost a decade (Strategic National Housing Plan 2007, p. 32).

The high percentages of access to ownership in Portugal can be explained by a combination of factors, among which:

- supply restrictions in the private rental market, resulting from prolonged rent control and the inflexibility of the legal rental regime up until 1990;
- new opportunities to apply savings in more profitable financial products, thus substituting savings accounts which were usually invested in building houses for rent;
- insufficiency of the social housing sector;
- mortgage policies, associated with a significant drop in interest rates.

In absolute terms, rented dwellings dropped from 840 thousand to 740 thousand, which means that the decline in rentals was significantly lower than the rise in home ownership. This situation reflects not only the importance of renting in historic or old urban areas, but also stagnation and disinterest in the rental market in the urbanised areas in the last few decades.

The rental market in Portugal is marked by a clear gap. On the one hand, there are the dwellings rented before 1990 (60% of total rented dwellings in 2001), with very low rents, frequently suffering from severe deficiencies in terms of comfort and safety, inhabited by a largely low-income, elderly population, who is protected by legislation which ensures its transmissibility of the contract; on the other, a restricted number of free market rental dwellings with very high rents. In 2001, conventional dwellings rented after 1990 and, thus, subject to new

rent control rules, accounted for only 8% of the total conventional dwellings in Portugal (40% of the total rented dwellings). When analysing the distribution by rent bracket, we find that 30% of the dwellings rented before 1975 had rents lower than 15€; for contracts between 1975 and 1986, the figure dropped but remained the most representative bracket in the distribution (19%). Among the dwellings rented after 1990, the rent bracket with the most weight varied between 300€ and 400€, and accounted for 15% of the total.

With regard to regional distribution, in 2001, home owners predominated in all regions, with particular incidence in the Centre and Azores regions, showing higher percentages. Rentals find greater weight in the Lisbon and Tagus Valley and the North regions (Tab. 4). Although in 2001 a majority of homeowners did not have mortgages, between 1991 and 2001, there was an increase in the number of homes purchased with housing loans, following closely the rise in homeowners,

Table 4. Form and occupancy regime of housing in 2001

	Dwellings	Permanent Place of Residence	%	Seasonal housing	%	Vacant	%	Owned	%	Rented	%
Country	5,019,432	3551,236	70.7	924,419	18.4	543,777	10.8	2,688,469	75.7	740,425	20.8
North	3,115,157	1182,065	37.9	255,800	8.2	1,677,292	53.8	870,230	73.6	263,066	22.3
Centre	945,322	625,186	66.1	223,398	23.6	96,738	10.2	534,693	85.5	74,772	12.0
L.V.T.	1,701,426	1260,762	74.1	244,328	14.4	196,336	11.5	902,383	71.6	323,571	25.7
Alentejo	304,539	198,495	65.2	67,559	22.2	38,485	12.6	154,435	77.8	32,290	16.3
Algarve	276,093	144,040	52.2	106,195	38.5	25,858	9.4	109,035	75.7	28,269	19.6
Madeira	82,671	71,539	86.5	1,228	1.5	9,904	12.0	58,639	82.0	11,164	15.6
Azores	92,624	69,149	74.7	14,311	15.5	9,164	9.9	59,054	85.4	7,293	10.5

Source: Author's computations based on data available from the National Statistics Institute, 2001 Census.

Table 5. Owner-occupied Dwellings with Mortgage (%), 1991 and 2001

NUTS 2	1991	2001
North	18%	28%
Centre	12%	21%
Lisbon and V.T.	48%	50%
Alentejo	18%	25%
Algarve	19%	28%
Madeira	8%	19%
Azores	22%	29%
Portugal	22%	31%

Source: Author's computations based on data available from the National Statistics Institute, 1991 and 2001 Censuses.

Table 6. Average monthly expenses with housing, 2001

NUTS 2	Rent	Homeowners
North	100€	300€
Centre	150€	280€
Lisbon and V.T.	130€	260€
Alentejo	90€	230€
Algarve	160€	270€
Madeira	120€	360€
Azores	150€	220€
Portugal	125€	300€

Source: Author's computations based on data available from the National Statistics Institute, 2001 Census.

which went from 22% in 1991 to 31% in 2001. At regional level, the number of owner-occupied homes with mortgages rose in all regions between 1991 and 2001, with the Lisbon region reaching the highest value, where half of the owner-occupied dwellings had mortgages in 2001 (Tab. 5). In 2001, at national level, the monthly loan repayment was about 300€, while the average rental rate was 125€. Regionally, this disparity is more accentuated in the Madeira region (the region with the highest average loan repayment rate) (Tab. 6).

Within the general context of conventional housing, second home ownership and vacant dwellings have also been on the rise. Second home ownership rose from 15.9% in 1991 to 18.4% in 2001, a very high figure in the context of Europe. In absolute terms, second homes increased from 658 thousand to 924 thousand, which means that this type of dwelling has almost doubled. This increase in seasonal housing is associated with the importance of second homes, traditionally located in seaside areas, but which has recently shown growing demand in inland rural areas and the islands. These dwellings are usually occupied during vacation periods and at the weekend by both the Portuguese population, particularly from urban areas, and by foreigners, predominantly from the north of Europe, but also from outside Europe, due to the growing tourist attraction of some regions, namely the Algarve and Alentejo, and the entire mainland coastal belt. All types of second homes are being built near the seaside, from luxurious private villas located in secluded areas or in privileged settlements, to much cheaper small apartments.

The homes of families which have emigrated to the country's large urban centres or abroad are also considered second homes, essentially located in the inland regions or on the islands. In fact, a significant percentage of Portuguese emigrants have invested their savings in the construction of houses in their home

towns, which they only occupy at certain times of the year, usually when they are on vacation or during annual festive events, such as Christmas.

As for vacant dwellings, they accounted for 10.6% of the housing stock in 1991, and reached 10.8% in 2001. These percentage values, apart from being quite high, translate in absolute numbers to 440 thousand dwellings in 1991 and 544 thousand in 2001.

Thus, in a housing stock comprising five million conventional dwellings, about half a million are vacant, which is a very high number.

Vacant dwellings cover a wide range of situations, such as the case of homes on the market (for sale or rent) and those up for demolition. The significant weight of vacant dwellings reveals, on the one hand, a greater discrepancy between potential supply and the demand for housing and, on the other, a significant number of uninhabited dwellings, many in a state of disrepair, without any type of use; a problem which has yet to be solved. There is however no easy solution in the current context of Portuguese housing policy. At regional level, in 2001, seasonal dwellings recorded the highest figures in the Algarve, Centre and the Azores regions, while the vacant ones carry greater weight in the North, Alentejo and Madeira regions (Tab. 4).

Vacant dwellings follow the location patterns of permanent places of residence, taking on a relative prevalence in rural areas, a situation which reflects depopulation and abandonment, primarily as a result of population migrations domestically and abroad. They also carry a significant absolute weight in urban areas, partially associated with market surplus, and the abandonment and degradation of central areas, particularly in the two metropolitan areas (Lisbon and Porto).

QUALITY OF THE HOUSING

In terms of housing quality, the 1990s witnessed a reduction in non-conventional housing (-1%), particularly of slums, in part as a result of the Special Housing Relocation Plan, implemented in 1993 in the two metropolitan areas, where this type of housing had greater weight. The intention was to eradicate the slums and relocate families in new social housing blocks. Despite this reduction, at regional level in 2001, the number of non-conventional dwellings is still very high in the Lisbon and Tagus Valley region and in the North (Tab. 7), a situation which highlights the greater level of substandard, inadequate housing conditions for a significant number of households.

In 2001, Portugal presented almost complete coverage in terms of electricity (99.5%), water supply (97.7%), plumbing (96.3%) and sanitary facilities (95.7%)

Table 7. Non-conventional housing, 2001

NUTS 2	Non-conventional dwellings
North	6,686
Centre	4,268
Lisbon and V.T.	11,960
Alentejo	1,750
Algarve	1,587
Madeira	638
Azores	430
Portugal	27,319

Source: National Statistics Institute, 2001 Census.

in all regions. Almost all (91%) of the buildings recorded in the 2001 Census were served by urban waste collection systems. It is only in the Algarve (84%), Alentejo (89%) and the North (89%) that these figures were below 90%.

In fact, basic infrastructure coverage registered most of the substantial improvements since the 1980s, particularly in terms of household plumbing and waste collection, as the situation was highly deficient in the 1970s. This improvement stemmed essentially from investments on the part of local government.

Heating, particularly central heating, registers a much lower coverage, reaching only 5% of recorded dwellings in the 2001 Census. This type of infrastructure is still very recent and sparsely available, when compared to other European countries. Central heating has greater weight in the North (8%) and Centre (7%), as a result of both climate conditions and the more recent expansion of the housing stock in these regions.

DEFICIENCIES IN THE HOUSING STOCK

Census data serves in part to evaluate the housing deficiencies of the Portuguese population. They can be evaluated in different ways, although the most usual method focuses on households living in substandard, inadequate housing conditions. This method aims to evaluate the dwellings' "quantitative" deficiencies, taking as its prime indicators overcrowding, substandard housing, cohabitation situations, and permanent residences in need of major or very major repairs. The sum of these indicators allows us to determine that there are 481,648 dwellings in need of attention.

However, if we consider another indicator, the housing stock required to guarantee the operation of the housing market, population mobility or other forms

Table 8. Quantitative housing deficiencies, 2001

	North	Centre	Lisbon and V.T	Alentejo	Algarve	Madeira	Azores	Portugal
Non-conventional dwellings	6,686	4,268	11,960	1,750	1,587	638	430	27,319
Conventional households residing in hotels or similar, and in community homes	1,938	1,947	1,981	981	738	332	261	8,178
Dwellings for households residing in a shared occupancy regime	21,161	14,660	21,376	4,882	2,974	1,399	2,247	68,699
Overcrowded dwellings (a)	61,504	55,845	42,875	9,301	6,276	8,629	6,296	190,726
Degraded permanent residence dwellings	78,905	29,436	59,189	6,776	4,936	3,706	3,778	186,726
Sub-total of deficiencies	170,194	106,156	137,381	23,690	16,511	14,704	13,012	481,648
2% of the number of conventional resident households	24,213	16,945	20,113	5,850	2,985	1,472	1,437	73,015
Total of Deficiencies	19,4407	12,3101	157,494	29,540	19,496	16,176	14,449	554,663

(a) Number of dwellings lacking two or more rooms given household needs

Source: Author's computations based on data available from the National Statistics Institute, 2001 Census.

of housing eradication (estimated at 2% of the number of resident conventional households) (Rodrigues, 2002, p. 8), the number of substandard dwellings rises to 554,663 (Tab. 8).

Apart from the quantitative deficiencies, the qualitative ones can also be evaluated, in this case by analysing dwellings which lack the essential infrastructure or facilities required to ensure minimum habitability conditions (electricity, water supply, plumbing, toilet, bathtub or shower). The data on Table 9 show that 440,199 dwellings in Portugal do not have these facilities, and the situation is more critical in the North and Centre regions. Among the facilities considered, a higher number of dwellings lack a bathtub or shower and/or a toilet, a situation stemming essentially from the advanced age of the housing stock in certain regions, particularly in rural areas and the central districts of urban areas, where housing usually lacks sanitary facilities and/or comfort.

Table 9. Qualitative housing deficiencies, 2001

	North	Centre	Lisbon and V.T	Alentejo	Algarve	Madeira	Azores	Portugal
Dwellings without plumbing	23,425	17,364	3,983	8,895	4,892	1,026	278	59,863
Dwellings without electricity	4,198	4,775	2,088	3,507	1,399	369	97	16,433
Dwellings without toilet	29,126	28,112	5,827	13,204	6,229	1,425	1,668	85,591
Dwellings without water supply	22,293	15,370	4,296	7,180	4,348	722	187	54,396
Dwellings without bathtub or shower	97,820	58,105	21,481	27,764	9,965	4,862	3,919	22,3916
Deficiencies	176,862	123,726	37,675	60,550	26,833	8,404	6,149	44,0199

Source: Author's computations based on data available from the National Statistics Institute, 2001 Census.

CONCLUSION

To conclude, the 1990s were marked by strong construction dynamics and, at the same time, a progressive transformation in modes of housing occupancy, with growth in the seasonal housing stock and a clear rise in access to ownership, strongly dependent on access to credit. Growth in seasonal housing in traditional seaside areas and inland rural areas contributed considerably to the strong expansion of the housing stock, especially in the Algarve and in the Coastal North. The high construction rate of new buildings also meant significant mobility among forms of ownership. Another feature that stands out is the increase in the average size of buildings.

As to the quality of the housing stock, although there was a reduction in the number of slums, other forms of substandard housing appeared, a situation which may bring about some changes in processes of housing exclusion, which reveals the persistence of unfit housing conditions for an important number of households. Despite strong construction dynamics, access mechanisms to housing are selective and, consequently, expansion of the stock does not necessarily and automatically mean that there are corresponding dynamics in the improvement of housing conditions.

In terms of basic infrastructure, the 1990s consolidated substantial improvements in water supply systems, plumbing and household waste collection, whereas central heating lags far behind when considering present-day demands for housing quality.

Despite the high construction rates and the efforts made by local authorities to improve the conditions of the housing stock, there are still many significant quantitative and qualitative deficiencies, particularly related with overcrowding, the degradation of dwellings and the lack of some facilities that are essential to the sanitary and comfort level of households.

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