

WANT TO CONTRIBUTE TO AN EXCITING NEW INDUSTRY?

LEARN MORE ABOUT WINE AND TOURISM?

TRAVEL THE WORLD AND MEET NEW PEOPLE?

BE WINESIONARY, BE WINTOUR!



We are very pleased to announce an amazing opportunity to apply for the second edition of the full-time **Erasmus Mundus Master on Wine Tourism Innovation (WINTOUR)**. Read below to find out more and take advantage of the highly attractive scholarships associated with the programme.

Applications close 20 February 2017.

WHO ARE WE?

We are a consortium of three universities, **University Rovira i Virgili (URV, Spain), University of Bordeaux (UB, France), and University of Porto (UP, Portugal)** that have come together to provide an outstanding programme of study with our WINTOUR master, funded by the European Commission.

WHAT IS WINTOUR?

The WINTOUR master, funded by the Erasmus+ Programme of the European Union, is the first master degree with European academic certification in the field of Wine Tourism. It combines the large expertise in Tourism and Oenology of the three universities and regions that make up the WINTOUR consortium.

TELL ME MORE!

WINTOUR is a two-year study programme taught completely in English, which offers a truly integrated and multidisciplinary curriculum structured in **120 ECTS over the course of 2 years (4 semesters)**. The first 3 semesters are taught each in one university (30 ECTS at URV, 30 ECTS at UB, and 30 ECTS at UP) and include training modules in Wine Tourism and Marketing, Winemaking and Wine Heritage. The last semester is devoted to develop a master's thesis during a professional internship in one of our associated partners, mostly in the non-academic sector.

WHAT MAKES US UNIQUE?

We have brought together top academics from each institution that are at the forefront of research in tourism and oenology to develop a unique and tailored programme of study for our students. The course includes a plethora of field trips to wine and tourism companies, cultural destinations, wineries/cellars, and regulatory organisations in the three regions. We seek to provide students with the tools to become creative, innovative, and valuable contributors to the tourism and wine industries in the future.

We are especially proud of the comprehensive practical and professional experiences we offer our students. Three professional internships take place over the course of the two year programme:

1. Winemaking (6 weeks)
2. Marketing (1-2 weeks)
3. Master's Thesis (Final Semester - 5 months)

WHAT WILL PROSPECTIVE STUDENTS HAVE TO PAY?

Nothing, if they apply for one of our **Erasmus+ scholarships**. These scholarships are designed to cover the entire cost of the programme, both tuition and maintenance. **Both EU and non-EU** students are invited to apply for one of the 19 scholarships available.

The scholarships include the following:

- Tuition Costs
- Travel and Installation Costs
- Monthly Living Allowance

Visit the scholarships page of our website for more information:

http://www.wintour-master.eu/apply/en_scholarships/

WHAT DOES OUR CURRENT INTAKE LOOK LIKE?

A completely new master's programme that started in 2016, we are five months into our first edition of the programme. The first intake was received by URV in September 2016 and comprised of 25 students of 19 different nationalities. Our current students include those from Asia, North and South America, Africa, and Europe. We also take students from all academic/professional backgrounds, with our current crop having studied subjects as diverse as Business Administration, Marketing, International Relations, and English Literature, in addition to our students with Tourism and Oenology backgrounds.

WHEN IS THE DEADLINE?

The first call for applications runs until **20 February 2017** for those applying for an Erasmus+ scholarship.

There will be a second call for applications in April/May for students who wish to pursue the course as self-funded students (i.e. without a scholarship).

THIS SOUNDS AMAZING, I MUST KNOW MORE!

Full information about admission requirements and the application process can be found here: http://www.wintour-master.eu/apply/en_index/

For further inquiries, please do not hesitate to contact the WINTOUR Administrative Manager **Ms. Cinta Sanz-Ibáñez**, master.wintour@urv.cat

EXTRA BITS - NOT INCLUDED IN THE TEXT

The first call for applications runs until **20 February 2017** for those applying for an Erasmus+ scholarship. **For those applying as self-funded students, applications are to be submitted from ?? April to 20 May 2017.** Full information about admission requirements and the application process can be found here: http://www.wintour-master.eu/apply/en_index/

For further inquiries, please do not hesitate to contact the WINTOUR Administrative Manager **Ms. Cinta Sanz-Ibáñez**, master.wintour@urv.cat

The following table shows a detailed breakdown of the scholarship amounts:

	Participation costs	Travel and installation costs	Subsistence allowance
Students from Programme Countries*	4500 EUR per year for two years	1000 EUR per year for two years	1000 EUR per month (24 months maximum)
Students from Partner Countries*	9000 EUR per year for two years	Up to 3000 EUR per year for two years	1000 EUR per month (24 months maximum)

*See list of eligible countries in each category in the following link:

http://www.wintour-master.eu/apply/en_participation-fees/