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Open University TIMETABLE

Television

The television programmes are detailed case studies of key buildings and design work, of Le Corbusier's Villa Savoye, Wright's Robie House, Schröder's 'L' Lovell Beach House, the Weissenhof Siedlung in Stuttgart and Mackintosh's Hill House. These buildings and many others are filmed in colour and analysed with the help of plans, diagrams, models and historical material. Film offers a chance to visit these key buildings and go through the documentary evidence recording the architects' and clients' intentions and aspirations. It offers a much better analysis of the development of spaces and the quality of environmental siting and context than textbook photographs.

1. What is Architecture? At Architect at Work. Geoffrey Baker Sat 19Feb 08.55 R Wed 19Feb 17.25
2. The Universal International Exhibition, Paris, 1900 Tim Benton Sat 19Apr 08.55 R Wed 4Mar 17.25
3. Charles Rennie Mackintosh Hill House Sandra Millikin Sat 8Mar 08.55 R Wed 12Mar 17.25
4. Industrial Architecture: A Case of Rapid Factories Tim Benton Sat 12Mar 08.55 R Wed 19Mar 17.25
5. Frank Lloyd Wright The Robie House Sandra Millikin Sat 8Apr 08.55 R Wed 9Apr 17.25
6. R. M. Schindler The Lovell Beach House Sandra Millikin Sat 12Apr 08.55 R Wed 16Apr 17.25
7. Eric Mendelsohn The Einstein Tower Dennis Sharp Sat 19Apr 08.55 R Wed 23Apr 17.25
8. The Bauhaus at Weimar 1919-23 Tim Benton Sat 30Apr 08.55 R Wed 7May 17.25
9. Berlin: Stadtkörper Tim Benton Sat 10May 08.55 R Wed 14May 17.25
10. The Weissenhof Siedlung, 1927, Stuttgart Tim Benton Sat 17May 08.55 R Wed 21May 17.25
11. The International Exhibition of Decorative Arts, Paris, 1925 Tim Benton Sat 31May 08.55 R Wed 4Jun 17.25
12. Adolf Loos Tim Benton Sat 7Jun 08.55 R Sun 8Jun 07.40

13. Le Corbusier: Villa Savoye Tim Benton Sat 14Jun 08.55 R Thu 19Jun 18.40
14. English Flats of the Twenties Tim Benton Sat 12Jul 08.55 R Wed 16Jul 17.25
15. English Houses of the Twenties Geoffrey Baker Sat 19Jul 08.55 R Wed 23Jul 17.25
16. Hans Schröder Tim Benton Sat 26Jul 08.55 R Wed 30Jul 17.25
17. English Furniture Jessica Rutherford Sat 9Aug 08.55 R Wed 13Aug 17.25
18. Edwin Lutyens: Discovery Gardens Geoffrey Baker Sat 16Aug 08.55 R Wed 17.25
19. The London Underground Geoffrey Baker Sat 23Aug 08.55 R Wed 25Sep 17.25
20. 'Modern' and 'Modernistic' Geoffrey Baker Sat 13Sep 08.55 R Wed 17Sep 17.25
21. The Other Tradition Geoffrey Baker Sat 20Sep 08.55 R Wed 24Sep 17.25
22. Mechanical Services in the Cinema Stephen Bayley Sat 27Sep 08.55 R Wed 1Oct 17.25
23. The Semi-detached House Tim Benton Sat 11Oct 08.55 R Wed 15Oct 17.25
24. The Housing Question Stephen Bayley Sat 18Oct 08.55 R Wed 22Oct 17.25

Radio
Some of the radio programmes are interviews with famous architects, designers and architectural historians who played an important role in the period covered by the course. Twenty of the radio programmes employ the technique of 'radiovision', in which the speaker refers to specific illustrations by number during his talk. Each of the radiovision programmes is based on photographs, plans, original drawings and diagrams. These illustrations are printed in the Radiovision Booklet and special Radiovision Sheet for programmes 17 and 23, which are indispensable to an understanding of these programmes. Subjects covered include Antonio Gaudí, Hector Guimard, Alvar Aalto, Pierre Chareau's Maison de Verre, Soviet architecture in the 1920s, Le Corbusier's preliminary drawings for the Villa Savoye, Corbusier, Ward and Luce's house at 66 Frongal and London Transport design.

1. What is Design? (sound only) Tim Benton Tue 18Feb 18.05 R Sat 22Feb 15.40

2. The Magazines of Decorative Art in the 1890s (radiovision) Tim Benton Tue 25Feb 18.05 R Sat 1Mar 15.40
3. Gaudi's Architecture and Design (radiovision) Tim Benton Tue 4Mar 18.05 R Sat 8Mar 15.40
4. Hector Guimard (radiovision) Tim Benton Tue 11Mar 18.05 R Sat 15Mar 15.40
5. Tony Gonsky: La Cité Industrielle (radiovision) Dr Doris Wiseman Tue 18Mar 18.05 R Sat 22Mar 15.40
6. Fernand Lévy: Hecubique to Perist (radiovision) Professor Peter Collins Tue 25Mar 18.05 R Sat 29Mar 15.40
7. Louis Sullivan (radiovision) Richard Chales Tue 2Apr 18.05 R Sat 12Apr 15.40
8. Frank Lloyd Wright Architecture and Democracy (sound only) introduced by Sandra Millikin Tue 15Apr 18.05 R Sat 19Apr 15.40
9. Glass Architecture (sound only) Dennis Sharp Tue 22Apr 18.05 R Sat 26Apr 15.40
10. Furniture (radiovision) Charlotte Benton Tue 29Apr 18.05 R Sat 3May 15.40
11. The Debate between Van der Weide and Mies van der Rohe (sound only) Dr Marcel Fainocchino Tue 6May 18.05 R Sat 10May 15.40
12. Winter Groups before 1927 (sound only) Dr Jacques Paul Tue 13May 18.05 R Sat 17May 15.40
13. The People deserve their colonies - Soviet Architecture (radiovision) Charlotte Benton Tue 20May 18.05 R Sat 24May 15.40
14. Bernhard Lubetkin Art, Ideology and Revolution (sound only) Bernhard Lubetkin Tue 27May 18.05 R Sat 31May 15.40
15. Pierre Chareau: Maison de Verre (radiovision) Tim Benton Tue 3June 18.05 R Sat 7June 15.40
16. Oriental Locust and French Design in the 1920s Charlotte Benton Tue 13June 18.05 R Sat 14June 15.40
17. Villa Savoye Preliminary Drawings (radiovision) Tim Benton Tue 17June 18.05 R Sat 21June 15.40

18. Basil Ward on Corbusier, Worlded Lens (sound only) interviewed by Dennis Sharp Sat 28June 15.40 R Sat 12Jul 15.40
19. Gordon Russell and Modern British Craftsmanship (radiovision) Sir Gordon Russell introduced by Tim Benton Tue 15Jul 18.05 R Sat 19Jul 15.40
20. The Labour-saving Home (radiovision) Tim Benton Tue 22Jul 18.05 R Sat 26Jul 15.40
21. Alvar Aalto The Failure of Total Design (radiovision) Ramulh Glanville Tue 29Jul 18.05 R Sat 2Aug 15.40
22. Germany: The Second Tradition of the Twenties (radiovision) Professor Julius Posener Tue 5Aug 18.05 R Sat 9Aug 15.40
23. Project Case Study: 66 Frongal, Part 1 (radiovision) Tim Benton Tue 12Aug 18.05 R Sat 16Aug 15.40
24. Project Case Study: 66 Frongal, Part 2 (radiovision) Tim Benton Tue 19Aug 18.05 R Sat 23Aug 15.40
25. Frank Pick London Transport Design (sound only) Sir Nicholas Pevsner Tue 26Aug 18.05 R Sat 29Aug 15.40
26. London Transport Design (radiovision) 8-days Writing Tue 2Sep 18.05 R Sat 13Sep 15.40
27. Bernhard Lubetkin: A Commentary on Western Architecture (sound only) Bernhard Lubetkin Tue 10Sep 18.05 R Sat 20Sep 15.40
28. The Mars Group and the 1930s (sound only) Sir John Summerson Tue 23Sep 18.05 R Sat 27Sep 15.40
29. The Reform of the Skyscraper (radiovision) Professor Reynier Banham Tue 30Sep 18.05 R Sat 4Oct 15.40
30. The Work of Jackson (radiovision) Jack Fritschy Tue 7Oct 18.05 R Sat 11Oct 15.40
31. The International Style Fifty Years After (sound only) Professor Henry-Russell Hitchcock Tue 14Oct 18.05 R Sat 18Oct 15.40
32. Lutyens (sound only) Tim Benton Tue 21Oct 18.05 R Sat 25Oct 11.20

All television programmes are shown on BBC 2

All radio broadcasts are transmitted initially on BBC Radio 3 VHF and are repeated on BBC Radio 4 VHF

Texts

The core of the course is contained in 12 books (each including around 80 figures and plates) - 11 books also contain colour filmstrips which are linked to the programmes. Although these books are primarily designed as texts for Open University students enrolled in the course, they should be of considerable interest to other students, architects, town planners and the general reader.

1. Introduction Tim Benton and Geoffrey Baker
2. Architecture: Nineteenth and Twentieth Centuries (The Pelican History of Art) H R Hitchcock Penguin 1971 £6.00
3. The International Style H R Hitchcock and P Johnson W W Norton, New York 1966 £1.50
4. Pioneers of Modern Design N Pevsner Penguin 1972 £1.00
5. Form and Function AASB Course Anthology of C A and T J Benton with D Sharp Crosby Lockwood Staples The Open University Press 1975 £5.00

Supplementary Material

In addition to the texts and the Radiovision Booklet there are also two ancillary books. Documents contains over one hundred pages of documentary material, including contemporary German reactions to the first major manifesto of the International Style, the Weissenhof Siedlung built in Stuttgart in 1927. Images reprints edited versions of four important visual manifestos by German architects of the 1920s (the Arbeitsrat für Kunst's 'Ruf zum Bauern', Walter Gropius's 'Manifesto', the 'Architektur und Eric Mendelsohn's 'America and Russia' (Eurasia-Amerika)), translated into English for the first time. Documents a collection of source material images illustrated source material Radiovision Booklet illustrations to radiovision programmes

Radiovision Sheet a separate sheet of illustrations for radio programmes 17 and 23

Set Books

Theory and Design in the First Machine Age R Banham Architectural Press 1972 paperback £1.75
Towards a New Architecture Le Corbusier from F Eichell Architectural Press 1970 £1.50
Architecture: Nineteenth and Twentieth Centuries (The Pelican History of Art) H R Hitchcock Penguin 1971 £6.00
The International Style H R Hitchcock and P Johnson W W Norton, New York 1966 £1.50
Pioneers of Modern Design N Pevsner Penguin 1972 £1.00
Form and Function AASB Course Anthology of C A and T J Benton with D Sharp Crosby Lockwood Staples The Open University Press 1975 £5.00



Programação A305, em "Difundir o Movimento Moderno", 1975. Por Tim Benton
Architectural Association Quarterly, Londres: The Architectural Association
© The Architectural Association /
A305 Timetable, in "Broadcasting the modern movement," 1975. By Tim Benton
Architectural Association Quarterly, London: The Architectural Association
© The Architectural Association

Poster: Rádio Hacker RP37A
com o logo da Open University, ca. 1971.
Cortesia de Paul King /
Hacker RP37A radio with Open University, ca. 1971.
Courtesy of Paul King

EXPOSIÇÃO / EXHIBITION

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Exhibition and publication produced by the Canadian Centre for Architecture
www.cca.qc.ca

Curador / Curator

Joaquim Moreno

Desenho expositivo /
Exhibition design
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and Basel

Adaptação do desenho
expositivo / Adaptation
of the exhibition design
Girão Lima Arquitectos,
Lisboa

Design gráfico / Graphic design

Something Fantastic,
Berlín

Tradução / Translations

Telma Costa

Revisão / Revision

António Massano

Construção / Construction

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A UNIVERSIDADE ESTÁ NO AR DIFUNDIR A ARQUITETURA MODERNA REINO UNIDO / 1975-1982

O ensino superior enfrenta hoje uma crise de acesso e de qualidade; os MOOC (Massive Open Online Courses: cursos abertos *online* de massas) oferecem uma maneira de alcançar públicos mais vastos, mas também levantam as questões de saber quem produz conhecimento e quem é responsável pela educação em massa. *A Universidade Está no Ar: Difundir a Arquitetura Moderna* tenta uma arqueologia desta situação contemporânea mediante uma investigação paralela do ensino teledifundido da Universidade Aberta e a história da arquitetura moderna transmitida em Inglaterra na segunda metade dos anos 1970 através

do seu curso de nível três, o *A305: História da Arquitetura e do Design*. O curso mobilizou a convergência de meios de comunicação de massas e do ensino de massas para difundir a arquitetura moderna a um público muito mais vasto do que os alunos inscritos e chegou à audiência do horário nobre da BBC e aos principais constituintes da cultura arquitetónica: arquitetos, professores e alunos. Esta apresentação intensa da educação no serviço público de televisão transformou tanto a transmissão do conhecimento como o conhecimento a ser transmitido e estimulou radicalmente os seus meios de disseminação. A exposição põe em

contraste a narração histórica da arquitetura moderna em *A305* com o seu contexto dos anos 1970, um momento em que a própria arquitetura estava em grande transformação. Recria também a experiência partilhada, ainda que doméstica, de uma educação universitária porta-a-porta diretamente em casa e permite ter uma ideia da maquinaria, logística e infraestrutura necessárias para levar a cabo esta inovação educativa.

A Universidade Aberta foi um sistema combinado de educação superior para adultos. Agregava emissões de rádio e TV com materiais pedagógicos entregues por correio, apoio de tutores e cursos de verão em *campus* universitários convencionais. Aceitava fosse quem fosse, independentemente da sua formação académica, e providenciava cursos de fundação interdisciplinares para prover um denominador comum de preparação académica transversal a um corpo de alunos muito diversificado. O conceito de “abertura” da Universidade Aberta contrasta com

Primeiros estúdios da BBC a transmitir uma produção da
Fotógrafo desconhecido. © Open University /
An early BBC studio broadcasting an OU production, ca.
Photographer unknown. © Open University

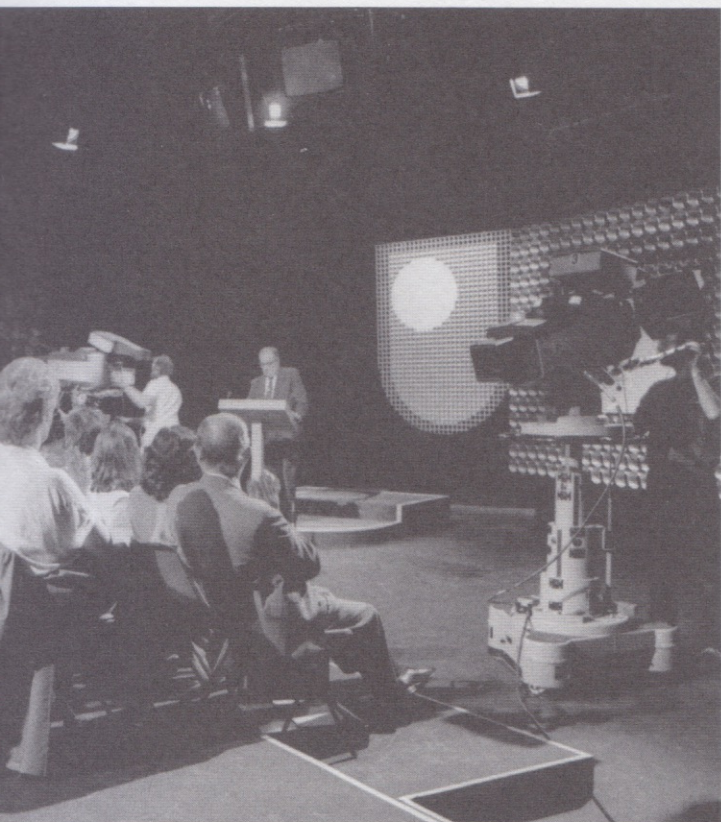


o que Umberto Eco expôs no seu livro *Obra Aberta*, mais ou menos da mesma geração. Enquanto Eco se interessava pela ambiguidade através de uma proliferação de sentidos, à Universidade Aberta interessava abrir as portas e paredes da educação superior e promover o acesso ao conhecimento. Teledifundir educação, implicava, porém, reduzir a ambiguidade a favor da eficácia. Este contraste central proporciona uma oportunidade extraordinária de analisar o papel dos meios de comunicação de massas e da universidade na transformação da cultura arquitetônica e um retrato do radical projeto político e social trabalhista de partilha de conhecimento através do serviço público de comunicação de massas.

Para mais informações sobre o projeto e assistir aos episódios originais da BBC da A305, História da Arquitetura e do Design de 1890 a 1939, acesse cca.qc.ca/broadcasting305

OU, ca. 1970.

1970.



The University Is Now on Air

Broadcasting Modern Architecture UK / 1975-1982

Higher education today is facing a crisis of access and quality; MOOCs (massive open on-line courses) offer a way to reach wider audiences but also raise questions about who produces knowledge and who is responsible for mass education. The University Is Now on Air: Broadcasting Modern Architecture attempts an archaeology of this contemporary situation through a parallel inquiry into the Open University's televised education, and the history of modern architecture broadcast in England in the second half of the 1970s through its third-level course, A305: History of Architecture and Design, 1890–1939. The course mobilized the convergence of mass media and mass education to broadcast modern architecture to an audience far broader than its enrolled students, reaching BBC primetime evening audiences and the constituents of the architecture culture: practitioners, educators, and students. This overexposure of education in public media transformed both the transmission of knowledge and the knowledge being transmitted, and radically opened up its means of dissemination. The exhibition contrasts A305's historical account of modern architecture with its context in the 1970s, a moment in which architecture itself was in great transformation. It also recreates the shared yet domestic experience of a door-to-door university education directly in the home, and offers insight into the machinery, logistics, and infrastructure required to bring about this educational innovation.

The Open University was a blended system of higher education for adults. It combined radio and TV broadcasts with mail delivered study materials, in-person tutorials, and residential summer sessions on conventional university campuses. It welcomed everybody irrespective of educational background and provided interdisciplinary foundation courses to foster a common denominator of academic preparation across a very diverse student body. The Open University's concept of "openness" contrasts with that of Umberto Eco, as articulated in his Open Work, roughly from the same generation. While Eco was interested in ambiguity through a proliferation of meanings, the Open University was interested in opening the doors and walls of higher education and opening up access to knowledge. Broadcasting education, however, implied reducing ambiguity for the sake of effectiveness. This central contrast provides an extraordinary opportunity to analyze the role of mass media and the university in the transformation of architecture culture, and for a close-up on the Labourist radical, political, and social project of sharing knowledge through open-channel mass media.

JOAQUIM MORENO

For more on the project and to watch the original BBC episodes of A305, History of Architecture and Design 1890–1939, visit cca.qc.ca/broadcasting305