INSPIRING CONNECTIONS:



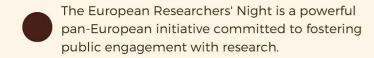
EUROPEAN RESEARCHERS' NIGHT IN PORTUGUESE RURAL COMMUNITIES

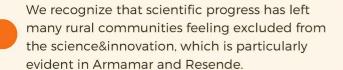
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BACKGROUND











Our mission was clear:

to bring science to traditionally unconventional and underprivileged territories, democratizing its access.

STUDY KEY CONTRIBUTIONS

First evidence of the impact of ERN in rural areas of Portugal, specifically in Armamar and Resende.

A clear guide for future similar initiatives and emphasize the pivotal role of RERN in driving community-led transformative changes.

An immense potential of RERN as a potent tool for promoting science communication and public engagement with science in an equitable manner.

Social impact towards a more inclusive and collaborative future.

RESULTS

RERN:

- Successfully drew in over 250
 participants from diverse age groups (7
 to 70 years old).
- Led by 33 researchers (mostly native to these communities), which were affiliated with 12 different institutions.
- <u>Science stations</u> (attended by 60.6% of the researchers), <u>flash talks</u> (21.2%) and science <u>speed-dating session</u> (18.2%).

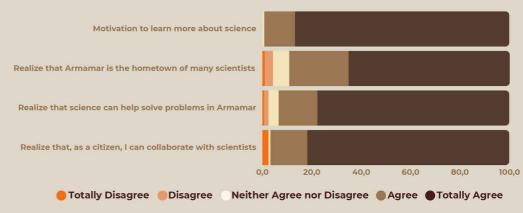


Figure 1. The impact of the Armamar European Researchers' Night initiative: responses from participants.

• FUTURE WORK

The entire article provides references for further reading and more detailed information on the topic:

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1. GEOGRAPHICAL EXPANSION

Develop a proactive approach to cover nearby underserved regions (e.g. creation of a communication strategy and strategic partnerships).

 Build a community of local scientists. from rural contexts.

 Complement on-site events with online platforms.

2. SUSTAINABILITY AND CONTINUITY

- Assess and establish partnerships with local organizations, institutions and municipalities.
- Engaging the community.
- Providing opportunities for researchers to contribute to local projects or educational initiatives.

3. LONG-TERM IMPACT

- Evaluate and implement tailored approaches to address the unique challenges and opportunities of each rural setting.
- Evaluate the broader socioeconomic impact (e.g. contribution to local economic development, empowerment of communities and enhancement of educational opportunities).















