### **ICON-S 2024 ANNUAL CONFERENCE**

# THE FUTURE OF PUBLIC LAW: RESILIENCE, SUSTAINABILITY, AND ARTIFICIAL INTELLIGENCE

PANEL INTELLIGENCE(S) AND INNOVATION: BUILDING SUSTAINABLE SOCIETIES

# AI, human rights and cultural diversity - towards more inclusive societies?

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#### **Abstract**

Culture and sustainable development are deeply connected. The positive and negative impacts of AI on fundamental rights in general are widely documented and the need to adopt a human rights-based approach is assumed in different fora, from UN to UE. Al provides new ways to protect cultures and cultural rights. At the same time, new risks emerge. The cases of algorithm discrimination and of the protection of linguistic diversity through AI illustrate these multiple impacts. AI's impact on cultural diversity and the risk of increased discrimination and stereotyping must be considered, if we are discussing ways to build inclusive and sustainable societies that "leave no one behind".

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