

AFFORDABLE HOUSING. THE 20TH CENTURY LEGACY.

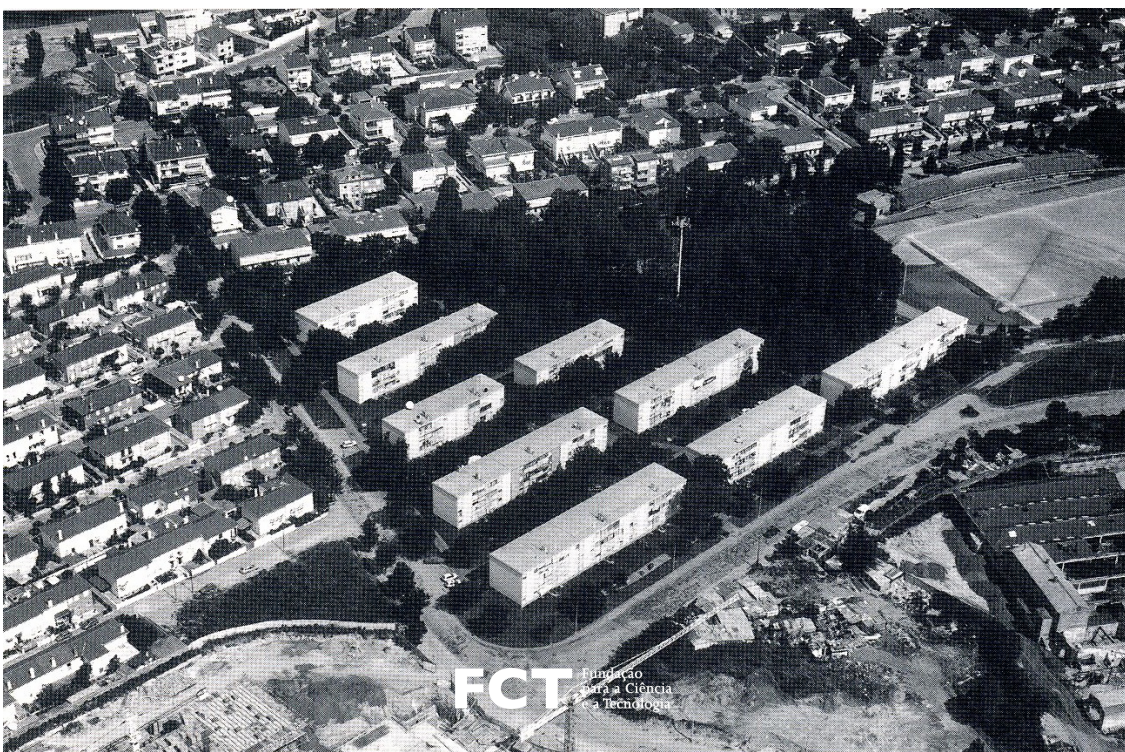
Learning from the past. What future?
Challenges and Opportunities.

INTERNATIONAL CONGRESS

PORTO, PORTUGAL, 06 - 08 MAY 2019

FACULTY OF ARCHITECTURE OF THE UNIVERSITY OF PORTO | CASA DA MÚSICA

BOOK OF ABSTRACTS



CREDITS

INTERNATIONAL CONGRESS

AFFORDABLE HOUSING. THE 20TH CENTURY LEGACY. Learning from the past. What future? Challenges and opportunities. Book of abstracts

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Mapa da Habitação [MdH]

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RESEARCH PROJECT CREDITS

RESEARCH PROJECT

MAPPING PUBLIC HOUSING. A critical review of the State-subsidized residential architecture in Portugal (1910-1974)

HOST INSTITUTION

Universidade do Porto, Faculdade de Arquitectura [FAUP]

PARTICIPANT INSTITUTIONS

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Escuela Técnica Superior de Arquitectura
Grupo de Investigación en Vivienda Colectiva [GIVCO]

Universidade Nova de Lisboa [UNL]
Faculdade de Ciências Sociais e Humanas [FCSH]
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FACULTY OF ARCHITECTURE OF THE UNIVERSITY OF PORTO | CASA DA MÚSICA
UP | FAUP | CENTER FOR STUDIES IN ARCHITECTURE AND URBANISM (CEAU)

BOOK OF ABSTRACTS

MAPPINGPUBLICHOUSING.UP.PT

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ORGANISATION:



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COMPETE
2020

PORTUGAL
2020



PARTNERS:



INSTITUTIONAL SUPPORT:



CONGRESS PROGRAM

DAY 1, MONDAY, 6 MAY 2019

	FAUP
13H00	REGISTRATION
14H30	GUIDED TOUR 3h00 Bairro do Lagarteiro Bairro Pio XII Bairro de São João de Deus Bairro Rainha D. Leonor JOSÉ FERREIRA JOANA RESTIVO (Domus Social EM)
17H00	REGISTRATION
18H00	OPENING CEREMONY ANTÓNIO SOUSA PEREIRA (UP Rector) JOÃO PEDRO XAVIER (FAUP Director) JOSÉ MIGUEL RODRIGUES (CEAU-FAUP Director) RUI J. G. RAMOS (MdH Principal Investigator) ELISEU GONÇALVES (MdH Coordinator) RAQUEL GEADA PAULINO (Congress Coordinator) ANA PINHO (Secretary of State for Housing)
19H00	DOCUMENTARY LUÍS URBANO (Documentary Director/CEAU-FAUP) MARTA ROCHA (Executive and Documentary Producer/CEAU-FAUP)
19H30	EXHIBITION OPENING RAQUEL GEADA PAULINO (Curator/CEAU-FAUP) MARTA ROCHA (Curator/CEAU-FAUP)
19H45	PORTO DE HONRA

DAY 2, TUESDAY, 7 MAY 2019

	FAUP
10H00	LECTURE MARK SWENARTON [Introduction by JOSÉ ANTÓNIO BANDEIRINHA]
11H30	COFFEE BREAK
12H00	DEBATE by VALDEMAR CRUZ 1h00 MARK SWENARTON JOSÉ ANTÓNIO BANDEIRINHA CARMEN ESPEGEL
14H30	THEMATIC SESSION #TOPIC 1 Colonising territories, conquering wills: Housing as a political weapon Session Coord. TERESA CALIX ORSINA SIMONA PIERINI SÓNIA ALVES HELENA ROSETA
15H30	DEBATE 30'
16H00	COFFEE BREAK
16H30	THEMATIC SESSION #TOPIC 2 The social dimension of the housing problem. Reorganization of society and cities in the context of modernity Session Coord. VIRGÍLIO BORGES PEREIRA OLIVIER CHADOIN ELISEU GONÇALVES VIRGÍLIO BORGES PEREIRA
17H30	DEBATE 30'
18H00	BOOKLETS LAUNCH MARTA ROCHA CARMEN ESPEGEL LEANDRO MEDRANO
18H45	LECTURE LEANDRO MEDRANO [Introduction by ELISEU GONÇALVES]

DAY 3, WEDNESDAY, 8 MAY 2019

	FAUP
10H00	LECTURE FRANZ GRAF [Introduction by ANA TOSTÕES]
11H30	COFFEE BREAK
12H00	DEBATE by CÂNDIDA PINTO 1h00 FRANZ GRAF ANA TOSTÕES RUI J. G. RAMOS
14H30	THEMATIC SESSION #TOPIC 3 Housing buildings as typo-morphological laboratories during the 20th century Session Coord. GISELA LAMEIRA DANIEL MOVILLA VEGA GAIA CARAMELLINO CRISTINA RENZONI CARMEN DIEZ MEDINA
15H30	DEBATE 30'
16H00	COFFEE BREAK
16H30	THEMATIC SESSION #TOPIC 4 The challenge of a new time. Preservation or transformation of state-subsidized housing architecture Session Coord. LUCIANA ROCHA JAVIER MONCLÚS JOANA RESTIVO GONÇALO CANTO MONIZ
17H30	DEBATE 30'
	CASA DA MÚSICA
18H45	CLOSING REMARKS RUI J. G. RAMOS (MdH Principal Investigator)
19H00	CLOSING LECTURE ALEJANDRO ARAVENA [Introduction by RAQUEL GEADA PAULINO]

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ABOUT THE CONGRESS

RAQUEL GEADA PAULINO (CONGRESS COORDINATOR)

University of Porto, Faculty of Architecture, Center for Studies in
Architecture and Urbanism (CEAU-FAUP), Porto, Portugal

The International Congress 'AFFORDABLE HOUSING. THE 20TH CENTURY LEGACY. Learning from the past. What future? Challenges and opportunities' is an unique moment of presentation of a set of knowledge syntheses and an opportunity to contribute to scientific development by creating a platform to stimulate debate around the problem of social housing. The theme of the Congress has its backdrop in an extensive and diverse state-subsidized housing heritage produced in Portugal over a period of more than six decades that crossed different political frames – the First Republic, the Military Dictatorship and Estado Novo – which became a field of research that was extensively explored and led to proficient knowledge production, within the framework of the research project 'Mapping Public Housing – A critical review of the State-subsidized residential architecture in Portugal (1910-1974)'.

From the housing problem in Portugal and the research developed, the Congress is an opportunity to present the knowledge produced and to stimulate debate, starting with the presentation of a set of outputs achieved, as well as through the exploration of intersections with the international debate and between different disciplinary fields, implicated and inseparable. On the one hand, a diverse group of authors are invited, in the context of the research they have been developing, to present their approach to the same theme in different geographies, close to and distant from that of the Portuguese, with which different cultural circumstances and times are associated in order to confront them. On the other hand, we intend to call to the debate a set of participants involved in the housing problem and in the management,

preservation, transformation and dissemination of knowledge about inherited state-subsidized housing heritage.

Thus, in addition to the disciplinary dimension of architecture on its various scales – architectural and urban – the political and social dimensions of state-subsidized housing are included in the debate with the purpose of assessing the power and scope of social housing policies. Different ideologies are confronted with different social impact strategies that have determined changes in the ways of living and consequently in the typo-morphological models used and explored, and consequently in the urban and social structures of the cities.

Contemporaneity closes the works of the Congress aiming to: promote new perspectives for the future and the identification and opening of new fields of research; gather and frame knowledge that may inform and enrich the debate around the definition of housing policies; assess the capacity of transformation of the ensembles inherited for the requirements of a new time in which new needs, new standards and energy efficiency have to be addressed.

The Congress programme will include a guided tour to a set of four recently rehabilitated state-subsidized neighbourhoods in the city of Porto; the presentation of a documentary; an exhibition entitled 'Housing in Portugal: History and Contemporaneity of State-subsidized Neighbourhoods between 1910 and 1974'; and conferences and debates moderated by journalists Cândida Pinto and Valdemar Cruz. The work of the Congress is also organized around four thematic sessions in which four different topics are addressed: #1. Colonising Territories, Conquering Wills: Housing as a Political Weapon; #2. The social dimension of the housing problem. Reorganization of society and cities in the context of modernity; #3. Housing Buildings as Typo-morphological Laboratories during the 20th Century; #4. The Challenge of a New Time. Preservation or Transformation of State-Subsidized Housing Architecture, bringing together several authors. The Congress programme also includes lectures given by Mark Swenarton, Franz Graf and Leandro Medrano, closing with a lecture by Alejandro Aravena.

SOBRE O CONGRESSO

RAQUEL GEADA PAULINO (COORDENADORA DO CONGRESSO)

Universidade do Porto, Faculdade de Arquitectura, Centro de Estudos em
Arquitectura e Urbanismo (CEAU-FAUP), Porto, Portugal

O Congresso Internacional intitulado 'AFFORDABLE HOUSING. THE 20TH CENTURY LEGACY. Learning from the past. What future? Challenges and opportunities', constitui-se como momento singular de apresentação de um conjunto de sínteses e de debate em torno da problemática da Habitação Social. O tema do Congresso tem como pano de fundo o extenso e diverso património habitacional produzido em Portugal ao longo de cerca de seis décadas, marcadas por diferentes enquadramentos políticos - 1.^a República, Ditadura Militar e Estado Novo - que se constituiu como campo e matéria de investigação que foram amplamente explorados e de profícua produção de conhecimento, no âmbito do Projecto de Investigação 'Mapa da Habitação - Revisão Crítica da Arquitectura Residencial construída com o apoio do Estado em Portugal (1910-1974).

A partir do problema da habitação em Portugal e da investigação desenvolvida procura-se, no contexto do Congresso, revelar o conhecimento entretanto produzido e potenciar o debate, partindo da apresentação de um conjunto de conteúdos que expõem os resultados alcançados, bem como através da exploração de cruzamentos com o debate internacional e entre diferentes campos disciplinares, implicados e indissociáveis. Se por um lado se convoca um conjunto diversificado de autores que abordam a mesma temática em diferentes geografias, próximas e distantes da portuguesa, às quais estão associadas diferentes circunstâncias e tempos culturais, com o propósito de as colocar em confronto, por outro lado, procura-se chamar ao debate um conjunto de participantes envolvidos no Problema da Habitação e na gestão e

recuperação do património habitacional herdado, associando-lhe o contributo e a lente da comunicação social.

Assim, a par da dimensão disciplinar da arquitectura, nas suas diversas escalas - arquitectónica e urbana - as dimensões política e social da habitação financiada pelo Estado integram o debate com o propósito de se equacionar o poder e alcance das políticas de habitação social. Colocam-se em confronto diferentes entendimentos e formas de promoção de habitação às quais se associam diferentes estratégias sociais, que determinaram transformações nos modos de habitar e consequentemente nos modelos morfo tipológicos explorados e ensaiados e, consequentemente, no tecido urbano e social das cidades.

A contemporaneidade encerra os trabalhos do Congresso abrindo novas perspectivas de futuro ao nível da identificação e abertura de novos campos de investigação; da identificação de contributos que possam informar e enriquecer o debate em torno da definição de Políticas de Habitação; e da capacidade de transformação e adequação dos conjuntos entretanto construídos a um novo tempo ao qual estão associadas novas necessidades, novos padrões de conforto e exigências, de entre as quais a eficiência energética.

O programa do Congresso incluirá a realização de uma visita guiada a um conjunto de quatro Bairros na cidade do Porto, recentemente reabilitados; a apresentação de um documentário; a inauguração de uma exposição intitulada 'Habitação em Portugal: História e Contemporaneidade dos Bairros financiados pelo Estado entre 1910 e 1974'; e a realização de conferências proferidas por diversos autores, Mark Swenarton, Leandro Medrano e Franz Graf; e debates moderados pelos jornalistas Cândida Pinto e Valdemar Cruz. Os trabalhos do Congresso organizam-se, ainda, em torno de 4 tópicos: #1. Colonising Territories, Conquering Wills: Housing as Political Weapon; #2. The Social Dimension of the Housing Problem. The Society and Cities Reorganization in Modernity Context; #3. Housing Buildings as Typomorphological Laboratories during the 20th Century; #4. The Challenge of a New Time. Preservation or Transformation of State-Subsidized Housing Architecture. O congresso encerra na Casa da Música com uma conferência proferida por Alejandro Aravena.

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