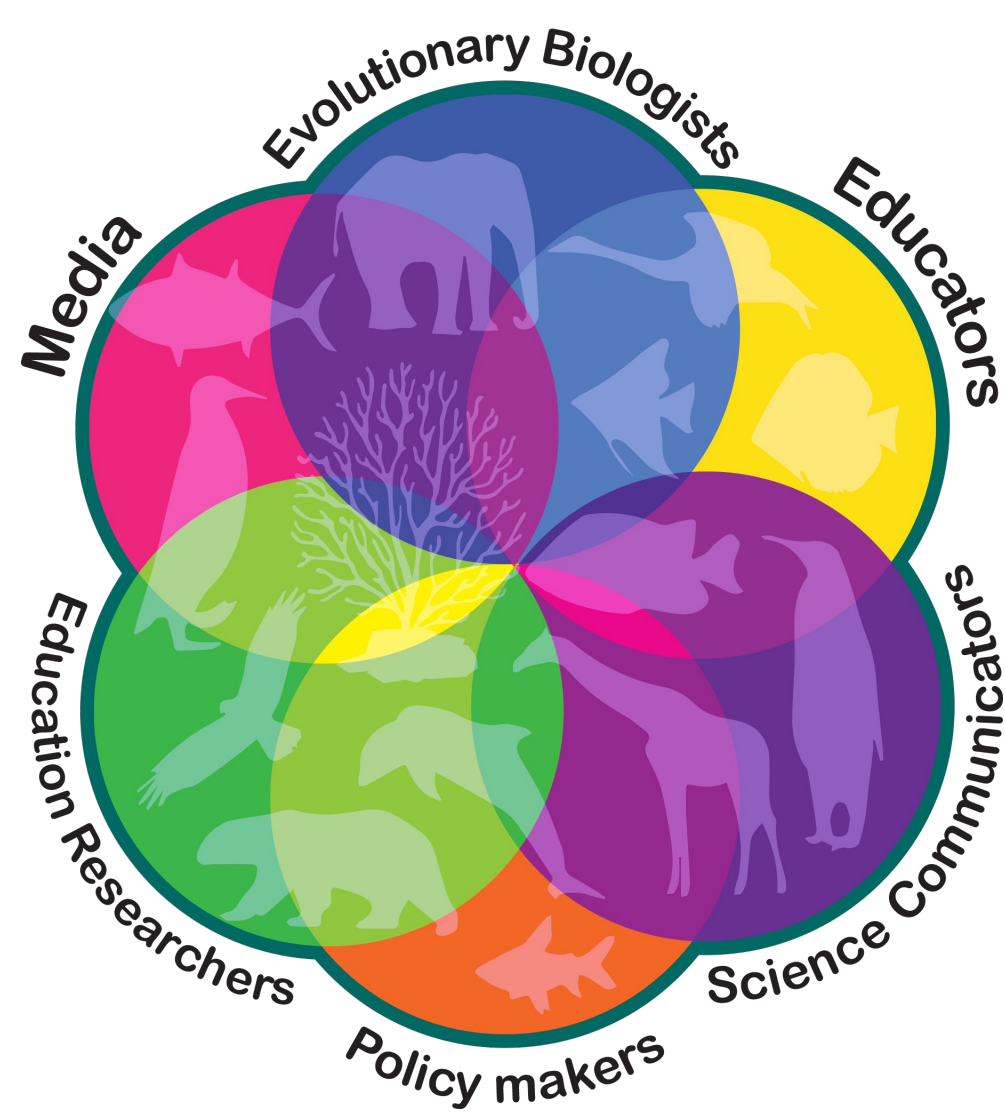


Science–media online training: challenges and opportunities

Rita Ponce, Filipa Vala, Gil Costa, Peter Hyldgård, Sara Sá, Renata Pinto, Miguel Ferreira, Susana Ambrósio, Raquel Branquinho, Antonio García and Szymek Drobnik

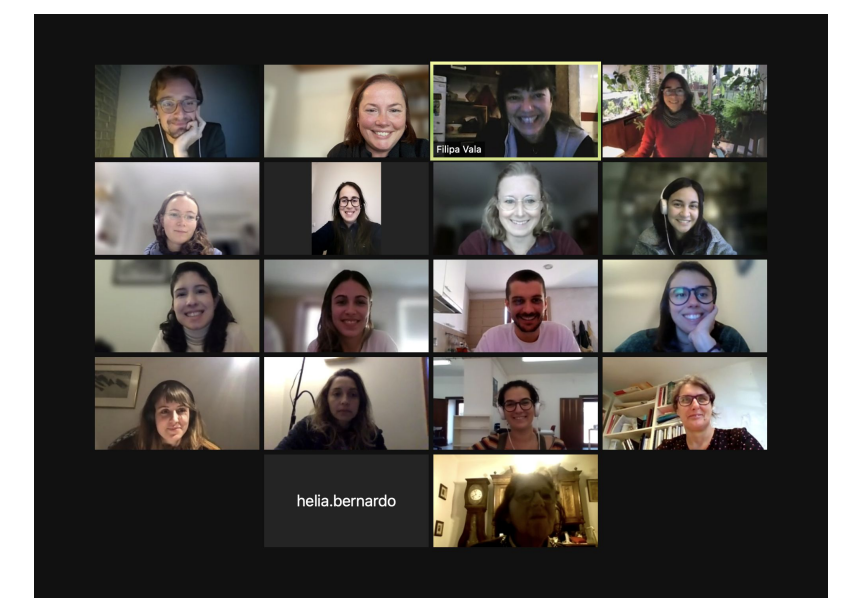
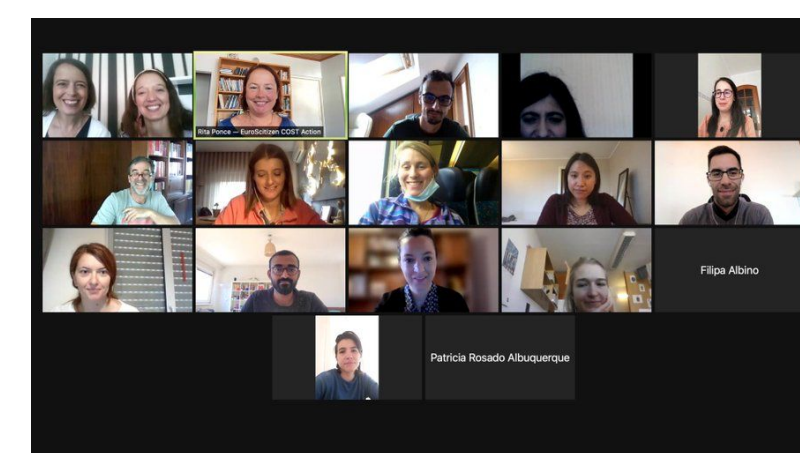
Euroscitizen and EVOKE



Planned (for 2020) 3 day meeting, Toulouse



Implemented (during 2021 and 2022) Six online sessions



- 6 training sessions
- 5 topics
- 7 trainers
- 76 participants
- 17 countries
- Each session: 5-12 hours

Topics and trainers:

- Combining visual and written elements in science communication
Filipa Vala and Gil Costa
- Science journalism
Peter Hyldgård
- Science and the Media: A match made in Heaven
Sara Sá and Renata Pinto
- Writing about science for the media
Rita Ponce
- Low-cost science video: from production to communication
Miguel Ferreira

Challenges

- Online environment
- Group diversity

Opportunities

- Reduced costs
- Greater scope (and higher diversity)
- Higher flexibility
- Networking

WANT TO ORGANIZE AN ONLINE TRAINING?



Check out our check-list



Important to include

- Hands-on activities
- Group work
- Brainstorming activities
- Debate
- Sharing ideas and good practices
- Evaluation