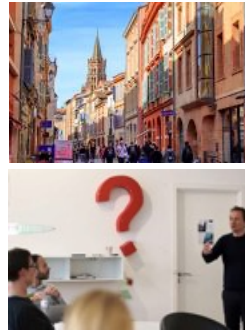


# Providing new skills to communicate evolution through science-media online training

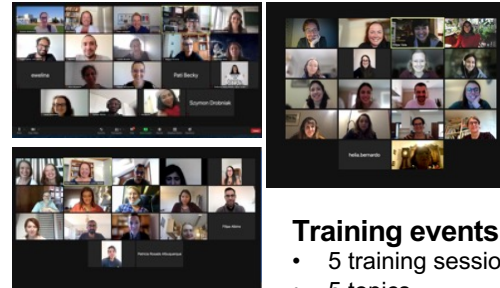
## Euroscitizen and EVOKE



## Planned (for 2020)



## Implemented (in 2021 and 2022)



### Training events:

- 5 training sessions
- 5 topics
- 7 trainers
- 76 participants
- 17 countries
- Duration: 5-12 hours

## Challenges

- Online environment
- Group diversity

## Opportunities

- Group diversity
- Reduced costs
- Greater scope and higher diversity of topics
- Higher flexibility
- Networking

## Important to include

- Hands-on activities
- Group work
- Brainstorming activities
- Debate
- Sharing ideas and good practices
- Evaluation

## Topics and trainers:

- Science journalism, by Peter Hyldgård
- Combining visual and written elements in science communication, by Filipa Vala and Gil Costa
- Science and the Media: A match made in Heaven, by Sara Sá, Renata Pinto
- Writing about science for the media, by Rita Ponce
- Low-cost science video: from production to communication, by Miguel Ferreira

## Check out our guide:

[bit.ly/onlineTSguide](https://bit.ly/onlineTSguide)



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