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**The
Site**

**of
Discourse**

**Thinking
Architecture**

**Through
Publication**

**Internacional
Conference**

2015

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Book of Abstracts

THE MULTIFAMILY HOUSING IN ARCHITECTURAL MAGAZINES IN THE 1ST HALF OF THE 20TH CENTURY. READINGS FROM “A ARQUITECTURA PORTUGUESA”

Gisela Lameira

DAY 3 SESSION 11 14H00 SITE 1

The Portuguese architectural magazines arise in the 1st half of the 20th century, addressing issues in construction practices. Several authors refer the importance of these specialized publications, while legitimation mechanisms of authors and their works (Mesquita, 2011, 7) and vehicles in the formation of an “architectural culture in early modern” (Nunes, 2011, 231), at a time when traveling is not a common reality and architectural publications do not abound (Pereira, 2009).

According to Marieta Dá Mesquita (2011, 7) its analysis allows the reconstitution of the author’s discourses (architects, critics and writers), towards the construction of a particular contextual frame. In this sense, although in this period the publication of multifamily housing projects is significantly reduced, the available information is relevant to establish its main concerns. Regarding the considered time frame and the lifespan of “A Arquitectura Portuguesa” (1908-1957), it was undertaken a systematic analysis (although not exhaustive), covering its different series. By way of comparison, there were equally punctual incursions in the magazine “Arquitectura”, as it was published since 1927.

The first chapter of the proposed paper approaches the problem of architectural magazines as a contextual reflection and debate vehicle. Specifically, we are interested in exploring the ideas of ‘modernism’ and ‘housing’ implied in the published articles.

The second chapter focuses on published projects and works, national and foreign, seeking to underline its hypothetical interest while referencing tools to project designers.

The aim of this analysis is to disclose the following ideas:

- The widespread aesthetic, constructive, and distributive standards held in the 1st half of the 20th century in Portugal;
- The housing models disseminated through the specialized publications.

Furthermore this research will try to clarify some connections between the dissemination of these specialized documents and the multifamily housing practices and theories in Lisbon and Porto.

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